Principal Secretary to Government Haryana Finance Department.

URGENT/IMMEDIATE KIND ATTENTION

To

All Administrative Secretaries to Government Haryana.

2. All Head of Departments, Commissioners of Division and Deputy Commissioners in the State.

3. Registrar General, Punjab and Haryana High Court, Chandigarh

Memo No. 28/72/2016-4B&C.

Subject:

Dated Chandigarh, the 9th December 2016.

Support to State/District Administrations/Panchayats for Digital

|년/ 1고 Kindly refer to the subject noted above?

The NITI Ayog, Government of India has formulated a scheme regarding support to State/District Administration/Panchayats for Digital Payments (copy enclosed). The NITI Ayog will be immediately transferring amount upto Rs.5.00 lakh per District based on population figures. This amount is to be utilised as seed money to kick-start the activity. The amount can be used by Deputy Commissioners to undertake Information, Education and Communication (IEC) activities in their Districts. The top ten (10) Best performing Districts of India will be awarded the Digital Payment Champions of India Award by NITI Ayog/Government of India and you may also like to closely coordinate and interact with the Panchayats. The first fifty (50) Panchayats which go cashless will be awarded the Digital Payment Award of Honour by NITI Ayog/Government of India.

- Development & Panchayats Department will be the Nodal Department of award scheme for Panchayats
- The Government of Haryana is already providing an incentive of Rs.5/-, to every citizen opening a digital mode of payment and making one transaction.
- 5. It is, therefore, requested to take necessary action in the matter accordingly.
- This instruction available is also available on the website of Finance Department 6. i.e. www.finhry.gov.in.

Under Secretary Finance (Budget) for Principal Secretary to Government, Haryana Finance Department

LABOUR COMMISSIONER HARYANA CHANDIGARH

Endst No. Actt/2016/

M6808-860

Dated: 16-12-16

A copy is forwarded to the following for information and necessary action:-

Presiding Officer Industrial Tribunal-cum-Labour Court, Ambala, Panipat, Rohtak, Faridabad-I/II/III, 1. Gurgaon-I/II and Hissar.

Addl. Labour Commissioner, (NCR) Gurgaon.

Dy. Labour Commissioner, Panipat, Panchkula, Faridabad, Gurgaon-I&II, Hisar and Rohtak.

- Dy. Director(IS&H) Ambala, Panipat, Faridabad, Gurgaon-I and Hisar. Assistant Labour Commissioner, Ambala, Yamunanagar-I, Kurukshetra, Karnal, Rewari, Sonepat-I, Bahadurgarh, Bhiwani, Sirsa, Palwal, Kaithal, Jind and Mewat. 5.
- Assistant Director, (Industrial Safety and Health), Yamunanagar-I, Kurukshetra, Karnal, Mewat, Rewari, 6. Sonepat-I, Rohtak, Bhiwani & Sirsa

Dy. Director (Industrial Health), Faridabad and Gurgaon-II

8. AD(IH cum C.S), Ambala, Panipat, Faridabad, Gurgaon and Hissar.

S.O. (Accounts)

A.D. (IT) Cell (H.Q) for uploading on department site.

Accounts Officer for Labour Commissioner Harvana ्रभिताभ कांत Amitabh Kant व्य कार्यकारी अधिकारी Chief Executive Officer



भारत सरकार नीति आयोग, संसद-मार्ग, नई विल्ली-110 001

Government of India
NATIONAL INSTITUTION FOR TRANSFORMING INDIA
NITI Aayog, Parliament Street,
New Delhi-110001

Tel.: 23096576, 23096574 Fax: 23096575 E-mail: ceo-niti@gov.in, amitabn.kant@nic.in

5th December, 2016

Dear Chief Secretaly

Sub: Support to State/District Administrations/Panchayats for Digital Payments.

- I. With the objective of expeditious transition to digital platform at District/Panchayat/Taluka levels, the Goyt, of India have decided to incentivise the District Collectors / DMs / Deputy Commissioners to undertake Information, Education and Communication (IEC) activities to promote digital payments for day to day financial transactions like buying and selling goods/services, transferring money etc. An incentive of Rs. 10/- will be provided to District Collectors/DMs/Deputy Commissioner for every individual who has transited to digital payment mode and has undertaken at least two successful transactions by any of the five methods of digital payment listed below:
 - Unified Payment Interface (UPI);
 - (ii) USSD (*99# banking);
 - (iii) Andhar Enabled payments;
 - (iv) Wallets and
 - (v) Rupay/Debit/Credit / Prepaid Cards

NITI Aayog will be immediately transferring amounts upto Rs 5 lakhs per District based on population figures. This amount may be utilised as seed money to kick-start the activity.

- 2. Secretary, MEITY has separately written to District Collectors regarding the utilisation of Common Service Network to mobilise citizens and merchants to go cashless. MEITY has announced an incentive of Rs. 100/- to CSE operator for every merchant enabled to transact digitally and Rs. 5/- to CSE operator per citizen enrolled to the Digital Payment System. As you are aware, MEITY/CSE SPV has already provided two resource persons in each District Collectorate to coordinate the CSE network in your District. The District Collectors may be directed to immediately mobilise the services of CSE network. In case you require any further assistance, please get in touch with Ms. Aruna Sundararajan, Secretary, MEITY at secretary, meity/diggov.in
- 3. Achievement of the purpose means seeding of Aadhar and Mobile numbers to the Bank Account, issue of Rupay Cards where necessary, issue of PIN where necessary, downloading of App where necessary and finally achieving two successful transactions.
- 4. The top ten (10) Best Performing Districts of India will be awarded the Digital Payment Champions of India Award by NITI Aayog/Government of India. You may also like to closely coordinate and interact with the Panchayats. The first fifty (50) Panchayats which go cashless will be awarded the Digital Payment Award of Honour by NITI Aayog/Government of India.

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- I have had the opportunity to interact on video-conference with Chief Secretaryies on low-cost, convenient digital payment options available and the need to make digital payments a mass-movement. Digital payments and the use of technology can help create a fair, just and accountability at every end. Common people will be the biggest beneficiaries of this change. Use of technology will bring transparency and unprecedented
- These payment options can be used by all sections of Indians with and without bank accounts, and with even very basic mobile phones. I will also request you to ensure that maximum transactions in your State, District and Subordinate organizations should be on eplatform and cashless. This could be disbursements to beneficiaries, inter-organisation transfers or payment upto last mile (say labourer of the contractor). Similarly, all receivables in the State, District in any form; say user changers, penalty, see etc. be made fully digital using any of the five methods mentioned in Para I. As Mahatma Gandhi had said, "You must be the change you wish to see in the world". I will urge you as Chief Secretary of State to start using all transactions on digital payment and encourage others to do the same.
- To spread the Digital Payments campaign, it is vital that States assemble your 'digital armies' at the State, district and Panchayat level, leveraging all departments of the government available - from skilled youth (trained under PMKVY and allied schemes) to e-Disha centers available in districts. It is critical that we skill instructors in all forms of digital payments, and then impart training to all citizens via training camps, workshops, etc. All the creative material (Presentation/films/posters/FM radio Ads) shared on digital payments are http://niti.gov.jn/content/digital-payments. The Hindi/English version of the brochure which gives the step-by-step approach on all 5 options is also available on the website.
- On the ground, many States are already doing many innovative campaigns to help spread digital payments in your States. Please write to me at cco-niti@gov.in with best practices (not more than 2 pages) that you are currently implementing in your districts, so that we can share the same with all other States and Officers across India and also widely
- I would request you to immediately issue instructions in this regard to all the District Collectors in your State to fully utilize this scheme to spread digital literacy. Secretary (Information Technology) of your State may kindly closely monitor and supervise the
- Please also write to me with any other ideas, solutions or challenges you are facing and what the Government of India can do to provide you full assistance and support.
- We look forward to your active participation in this transformational initiative.

Yours sincerely